



## How to Enter

### 2024 Isle of Eight Flags Shrimp Festival Parade

**DEADLINE IS APRIL 10, 2024**

Complete and sign the following documents. You must submit ALL 5 documents, in one envelope, at the same time. Applications that do not have all 5 documents will not be accepted. Needed documents are:

1. **Parade Application** - legible and complete
2. **Parade Participation Agreement** – signed
3. **Entry Fee** – Checks made to: Isle of Eight Flags Shrimp Festival, Inc.
4. Include a **written description of your group** (35 words or less) for the announcer to read as you pass the judges.
5. **Proof of 1 Million Dollars Liability Insurance - with the "Isle of Eight Flags Shrimp Festival" listed as the additional insured** using Your Carrier and provide the Certificate of Insurance Coverage showing the Isle of Eight Flags Shrimp Festival as the additional Insured, or **purchase insurance through the Shrimp Festival PRIOR to the Safety Meeting.**

You will see the rates below if purchasing through us and need to enclose an additional separate check. Text / Call with questions.

Once your documents are received you will be emailed a confirmation that we have gotten them. A member of your group **MUST BE present** at the **MANDATORY** Safety / Organizational Meeting on 4/18/2024 to get your entry number and paperwork. If not, you will not be permitted to enter.

You will be judged on how well your group uses, represents, and incorporates the parade theme into your entry. The Parade Theme is:  
**Peace, Love and Shrimping a salute to Shrimping in the 60's**

**Judging Categories-** Sponsorship, Commercial (Small Business, Large Business), Non-Profit, Family Entry, Civic Group, Walking Group, Band, Performing Unit, Special Effects/Most original and Judges Choice.

**Awards Presentation** – Winners will be notified no later than noon Friday via text & email. Awards to be presented Friday May 3<sup>rd</sup> at the Riverfront Stage – **MUST BE PRESENT** to receive award. Do not be late.

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## **IMPORTANT DATES**

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**Application Deadline:** Wednesday, April 10<sup>th</sup>, 2024 at 12 noon  
Applications received after this date/time will **NOT BE** accepted

**Mail Documents to:** Isle of Eight Flags Shrimp Festival, Inc.  
Kelley McCrimmon, Parade Chair  
P.O. Box 17253  
Fernandina Beach, FL 32035

**Mandatory Safety Meeting:** Thursday April 18<sup>th</sup>, 2024  
4:30pm check-in 5:00pm meeting  
RESIDENCE INN AMELIA ISLAND  
2301 Sadler Road, Fernandina Beach, FL

**Date of Parade:** Thursday, May 2<sup>nd</sup> 2024

**Parade Times: Line Up Time:** 4:00 pm  
**Parade starts:** 6:00 pm promptly

**Theme:** Peace, Love and Shrimping a salute to Shrimping in the 60's

**Parade Award Presentation:** Friday, May 3<sup>rd</sup> 2024 Riverfront Stage

**Parade Director:**  
Kelley McCrimmon  
Email address: [parade@shrimpfestival.com](mailto:parade@shrimpfestival.com)  
Phone: (904) 556-6964



## 2024 SHRIMP FESTIVAL PARADE APPLICATION

Entry Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Day Phone #: \_\_\_\_\_ Evening Phone #: \_\_\_\_\_ Cell #: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

**Entry Fee** (Check ONLY one):

Commercial / Business \$75 \_\_\_\_\_

Candidate/Campaign \$125 \_\_\_\_\_

Family Group \$25 \_\_\_\_\_

Festival Sponsor(N/C) \_\_\_\_\_

City/County/School (N/C) \_\_\_\_\_

Non-Profit / Civic (N/C) \_\_\_\_\_

Band (N/C) \_\_\_\_\_

**Entry Type** – (Check ONLY one): Band \_\_\_\_\_ # of participants \_\_\_\_\_

Performing Unit \_\_\_\_\_ (ie. karate, gymnastics, dancers, etc) # of participants \_\_\_\_\_

Walking Unit \_\_\_\_\_ # of walkers \_\_\_\_\_

Mobile / Motorized Entry \_\_\_\_ Do you have a Float? NO \_\_\_\_ YES \_\_\_\_

Number of vehicles \_\_\_\_ (basic entry fee includes 2) additional fees for additional vehicles

A truck pulling a float count AS ONE UNIT. Measure total length truck front to trailer rear.

Type of vehicles \_\_\_\_\_ Combined Length of all Vehicles \_\_\_\_\_

\*\*\*\* **“Due to changes in our insurance policy skateboards are not allowed”** \*\*\*\*

If you have wheeled items in your entry, will you also have walkers? YES \_\_\_\_ NO \_\_\_\_

How many WALKERS will be with you? \_\_\_\_\_

How many of each does your entry contain: animals \_\_\_\_ seniors \_\_\_\_ children \_\_\_\_

**Judging Categories** (Circle Only One)

Small Business: 9 or less employees      Civic / Non-Profit Group      Performing Unit

Large Business: 10 or more employees      Family Group      Walking Unit

Special Effects / Most original      Judges Choice      Band

Festival Sponsor

**Entry Fee \*\*:**

Family      \$ 25    #units \_\_\_\_\_ x \$25 = \$ \_\_\_\_\_

Commercial / Business    \$ 75    #units \_\_\_\_\_ x \$75 = \$ \_\_\_\_\_

Candidate/Campaign    \$125    #units \_\_\_\_\_ x \$125 = \$ \_\_\_\_\_

Civic / Non-Profit / County / City /  
Festival Sponsor      #units \_\_\_\_\_ x \$0 = \$ \_\_\_\_\_

Make **ENTRY FEE** check (check #1) payable to: Isle of Eight Flags Shrimp Festival for the total entry fees due\*\*

**INSURANCE OPTIONS:**

**Fill in the blanks in option #1 or Circle items in #2 and enclose a second check for the insurance fee**

1 Provide Own Insurance: Provider: \_\_\_\_\_

Agent Name \_\_\_\_\_ Agent Phone # \_\_\_\_\_

Current COI (Certificate of Insurance) Enclosed \_\_\_\_\_

Current COI shows \$1,000,000 Liability coverage \_\_\_\_\_

Current COI shows Isle of Eight Flags Shrimp Festival as additional Insured \_\_\_\_\_

2 I am Purchasing Insurance through Isle of Eight Flags Shrimp Festival for the following:

Performing Unit \$40                  Walking Unit \$40                  Equestrian Unit \$95

Mobile/Motorized unit or vehicle \$70 per vehicle

Mobile unit (1 vehicle) with walkers \$95 (\$70/vehicle + \$25 walkers)

Golf Cart \$70 each                  Golf Cart (one) plus walkers \$95 (\$70 + \$25)

**Insurance Fees\*\*\***

**Purchased from the Festival \*\*\***

Performing/Walking Group (\$40 each) #entries \_\_\_\_\_ x \$40 = \$ \_\_\_\_\_

Mobile entry (per Vehicle \$70 each) #entries \_\_\_\_\_ x \$70 = \$ \_\_\_\_\_

Mobile entry (1 vehicle) with walkers #entries \_\_\_\_\_ x \$95 = \$ \_\_\_\_\_

Equestrian Unit (\$95 each) #entries \_\_\_\_\_ x \$95 = \$ \_\_\_\_\_

Golf Cart (\$70 each) #entries \_\_\_\_\_ x \$70 = \$ \_\_\_\_\_

Golf Cart (1) with walkers (\$70 + \$25) #entries \_\_\_\_\_ x \$95 = \$ \_\_\_\_\_

TOTAL DUE = \$ \_\_\_\_\_

**Make INSURANCE FEE check (check #2) payable to: Isle of Eight Flags Shrimp Festival for the total due entered\*\***

Signature \_\_\_\_\_ Date: \_\_\_\_\_

## PROOF OF INSURANCE

1). Attach Your Proof of Liability Insurance from your Carrier to this

(or)

2). Enclose a separate check for insurance according to this schedule

Group of Walkers or Performers.....	\$40.00 each group
Walkers with <b>Vehicle or Float</b> .....	\$95.00 each unit
Mobile/Motorized Equipment .....	\$70.00 each vehicle (vehicles, scooters)
Equestrian Groups / Animals Units.....	\$95.00 each group
Golf Carts .....	\$70.00 each cart
Golf Carts (one) with Walkers.....	\$95.00 each unit

Advise the Parade Director PRIOR to the Safety Meeting if you will be purchasing insurance.

**2024 Isle of Eight Flags Shrimp Festival, Inc.**

**PARADE PARTICIPATION AGREEMENT**

In consideration of being permitted to participate in such activity, the participant does hereby release and forever discharge the Isle of Eight Flags Shrimp Festival, Inc. Committee and the City of Fernandina Beach, its Officers, Directors, Sponsors, Agents, or Assigns, jointly and severally from any and all actions, causes of action, claims and demands for, upon or by reason of any damage, loss or injury, which hereafter may be sustained by the participants, merchants, spectators, or others in consequence of participating the Isle of Eight Flags Shrimp Festival activities. This waiver and release expressly includes any action, cause of action, claim or demand based upon any act, omission or negligence by the Isle of Eight Flags Shrimp Festival, Inc. Committee and the City of Fernandina Beach, its Officers, Directors, Sponsors, Agents, or Assigns.

This release extends and applies to, and also covers and includes all unknown, unforeseen, unanticipated and unsuspected injuries, damages, loss and liability, and the consequences thereof, as well as those now disclosed and known to exist. The provisions of any state, federal, local or territorial law or statute providing in substance that releases shall not extend to claims, demands, injuries or damages which are unknown or unsuspected to the person executing such release at the time of such execution, are hereby expressly waived. I understand that at this event or related activities, I and/or my business/organization may be photographed. I agree, on behalf of my business/organization, to allow, without compensation, any such photo, video, or film likeness to be used for any legitimate purpose by the event holders, producers, sponsors, organizers, and assigns. The photo waiver and release of liability shall be construed broadly to provide a release and waiver to the maximum extent permissible under applicable law.

I hereby agree on behalf of my heirs, executors, administrators, organization and assigns, to indemnify the Isle of Eight Flags Shrimp Festival, Inc. Committee and the City of Fernandina Beach, its Officers, Directors, Sponsors, Agents, or Assigns, jointly and severally, and to hold the same harmless from and against any and all actions, claims, demands, and liabilities, loss, damages and expense of whatever kind or nature, including attorney fees, which may at any time be incurred by them or claimed against them by reason of my participation in the Isle of Eight Flags Shrimp Festival. I further agree that I have received, read, understand and agree that I and my organization (if applicable) will abide by all guidelines, rules and regulations as set forth by the Isle of Eight Flags Shrimp Festival, Inc. Committee. This hold harmless and indemnity provision expressly includes any action, cause of action, claim or demand based upon any omission or negligence by the Isle of Eight Flags Shrimp Festival, Inc. Committee and the City of Fernandina Beach, its Officers, Directors, Sponsors, Agents, or Assigns. Nothing contained in the foregoing release and indemnification shall be construed to be a waiver of any immunity or limitation of liability the City of Fernandina Beach may have under the doctrine of sovereign immunity or Section 768.28, Florida Statutes. I understand that the Shrimp Festival Executive Board has the right to refuse any group they deem inappropriate for the event.

*I certify that I am authorized to sign on behalf of my organization or business:*

Applicant's Name (Business/Organization): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Phone: \_\_\_\_\_

***Use this page to compose a 35 word or less description of your parade group. State your purpose, goals, or whatever you wish to present to the public. It will be used by the Parade Announcer as you come down the street to announce you. We reserve the right to edit your description if it is over 35 words or contains verbiage that the Parade Director considers not appropriate.***



## **SHRIMP FESTIVAL PARADE RULES**

*The parade route begins at the intersection of Ash Street and 11<sup>th</sup> Street and travels west to 2<sup>st</sup> Street, turn north to Centre Street, turn east down Centre Street. The parade ends where it began at Atlantic and 11<sup>th</sup> Street. Entries will be judged in the following categories:*

*Commercial:*

*Small Business - 9 or less employees*

*Large Business - 10 or more employees*

*Walking Group*

*Performing Unit*

*Non-Profit / Civic Group*

*Family Group*

*Band*

*Special Effects/Most Original*

*Festival Sponsors*

*Judges Choice*

*Award winners will be contacted by phone or email by 12pm NOON Friday (the day after the parade) and will be required to be at the Main Stage for the award presentations that evening.*

*Entry Fees are as follows:*

*Family entry is \$25.00*

*Commercial or Business entry is \$75.00*

*Candidate or Campaign entry is \$125.00*

*Make checks payable to:*

*Isle of Eight Flags Shrimp Festival, Inc.*

- 1. All entries are required to commemorate the shrimping industry by adhering to the Festival Parade Theme, unless special exemption is granted by the Parade Director. Acceptance into the Parade is a privilege, and participation is voluntary. The Festival Parade may not be used as a public forum to air personal opinions or grievances or to protest any issue. This is a family friendly Parade and controversial subjects that could be interpreted as offensive will NOT be permitted. Should this occur the Entry will be pulled from the Parade, entry fee will NOT be refunded, and the entry will not be permitted to enter next year`s Parade. The Shrimp Festival Executive Committee retains the right to refuse any application they deem not suitable for the venue. There is no appeal and their decision is final. If there are any questions contact the Parade Director at least 5 days prior to the Parade.*

2. Throwing, pitching, over hand tosses, under hand tosses of ANY items are strictly prohibited. Your group will be disqualified and pulled from the parade if even one person does this. The entry fee will not be refunded. Items such as candy, beads, literature, or other items must be in a "hand to hand" exchange by walkers only. Entries found throwing items into the crowd will be suspended from entering the parade next year. We don't want any children injured because they are running out to pick-up candy or beads from the street.
3. \*\*\*\*\* All entries must have liability insurance in the amount of \$1,000,000 (one million dollars) and have a "Certificate of insurance" on file with the Parade Director. You will not be permitted to participate without proof of insurance. \*\*\*\*\*
4. The Open Container Law will be strictly enforced. There will be NO drinking of alcoholic beverages before, during, or after the Parade.
5. To be eligible to be judged for possible awards, the participant must dress and decorate their entry in accordance with the theme of the Parade. The theme for this year's parade is: "**PEACE, LOVE and SHRIMPING -A Salute to Shrimping in the 60s**". Entries are encouraged to incorporate music and special effects.
6. Entries DO NOT stop during the Parade. You will be disqualified from judging if this happens. Police want a MOVING parade at ALL times.
7. Inappropriate conduct or language will result in an automatic disqualification. Violators will be banned for 2 years.
8. Bike riders **must wear** helmets, wrist bands and safety gear.
9. All towing vehicles must have safety chains between the pulling vehicle and the float.
10. Horses, dogs or other animals must have assigned persons to serve as a clean-up crew while on the parade route and in the line-up area.
11. For your convenience portable toilets will be available.
12. Parade Officials will be stationed along the Parade route to ensure compliance to all Parade rules. Violators will be banned for 2 years.
13. All Entries must have a representative at the Organizational Safety Meeting which will be held at the Marriott Residence Inn, located at 2301 Sadler Road, Fernandina

Beach, Florida on **Thursday, April 18, 2024 at 5:00 pm.** You will get your assigned line-up number at that meeting. This line-up number **MUST** be placed under the wiper blade on the passenger's side of every vehicle in entry. If you are not using a vehicle, the first person in your group on the right hand side must carry your number so the judges can clearly see it.

14. **DEADLINE FOR ENTRIES** is the Wednesday the **WEEK BEFORE** the Safety Meeting. That date is: **Wednesday, April 10, 2024 at 12 noon.** No entries will be accepted after this date, so please do not ask, email, or call.

Mail your paper work to:

Isle of Eight Flags Shrimp Festival, Inc.  
Kelley McCrimmon, Parade Director  
P.O. Box 17253  
Fernandina Beach, FL 32035

15. You will not be entered into the Parade if you fail to send in all five **REQUIRED** documents, which are: Parade Application, Participation Agreement, Description of Entry, Entry Fee, and Proof of Insurance.
16. Only registered floats and vehicles will be permitted in the line-up area. Other participants that will be walking or riding on a float must be dropped off or park their vehicle across the street at the School Board field on the north side of Atlantic Ave. and then walk to the Staging area.
17. All participants must be in position at Central Park by 5pm on Parade day.
18. All **walking entries will exit the parade route on 11<sup>th</sup> Street**
19. All **floats will exit the parade route on 13<sup>th</sup> Street**
20. In case of bad weather on Parade day, the Parade will continue unless the "Early Warning Alarm System" sounds at Central Park or the Police Department cancels it.
21. The Shrimp Festival Committee reserves the right to make changes and/or additions to these Festival Parade Rules at any time without prior notice
22. **NO Drones!**
23. **HAVE FUN!!!!**